Imamshafi GIWA

giwaimam4@gmail.com ❖ (+234) 9136572015 ❖ Oyo State, NG ❖ Portfolio

WORK EXPERIENCE

Demohub Global   **Sept. 2024 – Present**
Project Manager   *Remote*

- Collaborated closely with senior management team to align project objectives with strategic company initiatives, ensuring that efforts contributed to overall business growth.
- Established effective communication among team members for enhanced collaboration and successful project completion.
- Implemented risk management strategies to proactively identify potential project challenges and develop mitigation plans, safeguarding project objectives.
- Monitored progress against established goals, adjusting schedules and resources as needed to keep projects on track.

MedxLearn   **Sept. 2024 – Present**
Lead Product Manager & Digital Marketer   *Internship*

- Collaborated with engineering teams to deliver high-quality products on time and within budget constraints.
- Conducted competitor analysis and market research to identify new opportunities, tailoring digital advertising strategies to target specific audiences.
- Enhanced product functionality by gathering user feedback and aligning it with digital marketing campaigns to improve customer engagement.
- Streamlined product development and marketing workflows to enable quicker launches, leveraging digital channels to reach broader audiences effectively.

Camie Tech LTD   **Sept. 2024 – Feb. 2025**
Content Marketing Specialist & Virtual Assistant

- Developed and maintained a strategic content production calendar, ensuring timely delivery aligned with audience engagement and campaign milestones.
- Spearheaded a social media campaign that increased platform engagement by 25%, contributing to stronger brand visibility and audience growth.
- Designed and executed targeted content strategies that enhanced product visibility and directly supported lead generation efforts.
- Oversaw cross-platform content creation—including blogs, visuals, and social copy—to streamline workflows and meet diverse project deadlines.
- Leveraged content management systems to analyze user behavior and website traffic data, providing actionable insights to optimize digital initiatives.
- Collaborated with design, marketing, and business development teams to ensure administrative processes and content coordination aligned with strategic business objectives.

Camie Tech LTD   **Apr. 2024 – May 2024**
Full-Stack Developer

- Partnered with cross-functional teams—including designers, content strategists, and backend developers—to deliver high-performing web applications on schedule and within allocated budgets.
- Applied advanced proficiency in key tools and frameworks to develop scalable, user-centric solutions aligned with project goals.
- Designed and implemented intuitive UI components that adhered to brand guidelines and significantly enhanced overall user experience and usability.

- Developed and executed robust end-to-end testing protocols, ensuring seamless functionality and minimizing post-deployment defects.
- Integrated third-party APIs to extend application capabilities, streamline data flow, and elevate the overall user journey.

Information Technology & Media Services (ITeMS)   **Jul. 2023 – Sept. 2023**
Intern   *University of Ibadan*
- Contributed to specific projects and tasks while developing strong technical and problem-solving skills
- Gained practical IT experience through an internship at ITeMS, University of Ibadan.

EDUCATION

Dominican University   **August, 2024**
B.Sc. Computer Science
- Member, University Sports Team
- Alumni, Dominican University

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:**
  - Certificate of Achievement – Website Development
  - Certificate of Completion – Google PPC & Meta Ads: Expert Digital Marketing Mastery
  - Certificate of Completion – Overcoming Common Project Management Pitfalls
  - Certificate of Completion – Scrum Master Certification
  - Certificate of Completion – Virtual Assistance Training (Digital Skilling and Employment Project)
  - Certificate of Excellence – Dominican University, Ibadan
  - Certificate of Membership – Nigeria Association of Computing Students (NACOS)

- **Skills:** Coding & Programming; Content Development; Content Editing; Customer Relations; Data Entry; Google Workspace; Microsoft Office Suite; Project Leadership; Project Management; Problem-Solving & Critical Thinking; Research Analysis; Strategic & Content Planning; Teamwork & Collaboration; Testing and Debugging; Technical Support Expertise; Time Management & Organization; Virtual & Administrative Assistance

- **Interests:** Technology & Innovation; Content Creation; Professional Development; Problem-Solving; Collaboration & Teamwork; Gaming & Development

REFERENCES

- Available Upon Request